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COMMUNICATIONS MANAGER

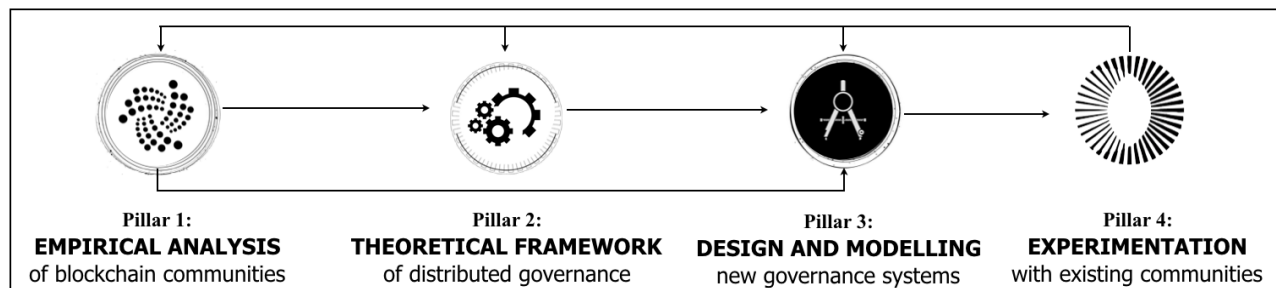
The **European Research Council** project “*Blockchain Gov*”, directed by Primavera De Filippi, is looking for a Communications Manager. The project is a 5 year long (2021-2026), EU-funded (ERC grant of €2M), hosted at the *Centre National de Recherche Scientifique* (France) and the *European University Institute* (Italy), with Principal Investigator and advisors from the *Berkman Klein Center at Harvard University*.

The main responsibility of the Communications Manager will be to build and maintain relationships with the blockchain communities identified as pilots for the project. The Communications Manager will work with us to develop and execute on a comprehensive communications strategy, including media and stakeholder engagement, publication production and dissemination, event promotion, social media management, etc. The Communication Manager should already be acquainted with blockchain technology and ideally have been involved with one or several of the blockchain communities.

BLOCKCHAIN GOV



Blockchain Gov is an *interdisciplinary* research project studying the impact of blockchain technology on *governance*, and its consequences for *legitimacy* and *trust*. It relies on four interrelated pillars:



- (1) Through *ethnographic methods*, the project intends to examine the governance of existing blockchain communities, looking at both *formal and informal governance* practices, and the *power dynamics* that subsist amongst the actors involved.
- (2) The project aims to develop a *theoretical framework* for distributed governance, grounded on existing legal and political theories, collective action theory, and Internet governance studies.
- (3) Drawing from these insights, the project seeks to *elaborate new models* of distributed governance characterised by more decentralized and participatory decision-making, greater transparency and accountability.
- (4) Finally, the project will help selected pilot communities to experiment with these new governance models and will encourage the adoption thereof both at the *institutional level* and *global governance level*.

Blockchain Gov is building an *interdisciplinary research team* comprising legal scholars, social and political scientists, who will work in close collaboration with computer scientists and blockchain engineers. All members are expected to already have a proper understanding of blockchain technology and be interested in exploring the potential that blockchain technology offers in the field of distributed governance, while nonetheless maintaining a *critical stance towards the technology*.

JOB DESCRIPTION

The scope of the doctoral position comprises the following research activities:

1. Community Relations

The main responsibility of the Communications Manager will be to build and maintain relationships with the blockchain communities identified as pilots for the project, namely: Dada.nyc, Decentraland, Kleros, Proof-of-Humanity, and dOrg.

2. Media Engagement

Develop a four-year media strategy that identifies key publications to target for promotion of our activities. The Communications Manager will work with us to identify intended audiences for publications and strategize how best to release publications to maximize impact.

3. Social Media Management

Develop and maintain a consistent and effective voice across social media platforms and in our publications. The Communications Manager will track views, engagement, and other metrics across the BlockchainGov website, social media, and other channels to continually inform the broader communications strategy. The Communications Manager should understand and actively follow the day-to-day social media trends of our stakeholders in order to maximize engagement.

4. Event Planning

Develop, organize and execute major public events (workshops, webinars, etc). This includes identifying speakers and topics; coordinating panels and participants; drafting correspondence and press releases; and engaging media interest to achieve the event objectives.

The Communications Manager will also be expected to undertake the following tasks:

- **Help organise interdisciplinary workshops and focus groups** (three times a year— 20 to 30 participants each), gathering legal scholars, political scientists and blockchain engineers.
- **Support pilots communities** who will experiment with new governance structures.
- **Maintain** on-going communication with international networks of academics, blockchain projects and the developer community to facilitate collaboration and cross-pollination.

BENEFITS

Career opportunities:

- International recognition and connection with innovative blockchain communities
- Participation in blockchain workshops, seminars and conferences around the world
- Collaboration with a network of leading researchers at Harvard, Berkeley, MIT, etc

Remuneration:

- Monthly salary: **€ 902** (for a part-time position)

Autonomy:

- The manager will be able to work remotely, with regular face to face meetings.
- The position will allow for flexible working hours.
- The work will be managed with a goal-oriented approach, focusing more on deliverables than actual working hours.

REQUIREMENTS

Essential requirements:

- Demonstrated record of successful execution of organizational communications objectives.
- Experience with digital strategy including content management and social media.
- Strong awareness of relevant media landscapes for publication and promotion
- **Demonstrated interest and pre-existing knowledge** in several of the following topics: blockchain technology, peer-to-peer technologies, distributed governance, legal theory, constitutional theory, legal and regulatory technologies, Internet governance and politics.
- **Fluency in English**, with excellent writing and presentation skills
- **Ability** to work in multidisciplinary teams, autonomy, critical thinking
- Be available for face to face meetings once every two weeks, if the pandemic allows

Desirable requirements:

- Active or passive **participation in existing blockchain communities** or projects
- Demonstrated interest and previous experience with **decentralized architectures**
- Experience in **agile methodologies**, research projects and multidisciplinary teams
- **Teamwork and interpersonal skills**, collaboration, empathy and adaptation
- A strong eye for design
- Underrepresented minorities in the blockchain space to increase diversity

APPLICATION INSTRUCTIONS

Interested candidates should submit the following document:

- (1) **CV** (max 3 pages)
- (2) **Letter of Motivation** (max 2 pages) describing the applicant's reasons to apply for this job, research experience, career plans, and available start date.

Applicants are encouraged to apply as soon as possible, at the latest by **January 31st, 2021**, in order to start late **February 2022**. The position is for a duration of **three years**, renewable for one additional year.

Please submit your complete application by email in one **single** PDF file (other formats will not be read), in addition to the letters of recommendation, to:

Primavera De Filippi — pdefilippi+jobs@cyber.harvard.edu

All applications and communications should include in the subject "ERC position: Communications Manager".

Informal inquiries are welcome.

Shortlisted candidates will be invited to an interview with the selection board in **February 2022**.

Decisions will be made by mid **February 2022**.